

Issued the *2022 Low-carbon Life Greenpaper*

The Credit Card Center of the Bank, in collaboration with professional research institutions, has focused on the values, awareness, action, and expectations of low-carbon living among the public in the new era, conducted market research, and issued the “*2022 Low-carbon Life Greenpaper*”. This is the first research report on consumer low-carbon lifestyle behavior issued by a domestic banking institution to understand the current attitudes and practices of the public towards green consumption and low-carbon life, and provide forward-looking insights into people’s future expectations for green and low-carbon life. The *Greenpaper* proposed five highlights: “everyone pursues low-carbon, green life becomes a consensus”, “digital services as new blue ocean”, “low carbon practice, knowledge and action have not yet been unified”, “low carbon is not passive, but actively influences others”, “green original aspiration makes every low carbon meaningful”.